



PRESS RELEASE

GROW PIQUA NOW LAUNCHES “I LOVE PIQUA” VIDEO CONTEST

PIQUA, OH – May 15, 2012— Grow Piqua Now unveiled its “I Love Piqua” Video Contest at its Grow Piqua Now Marketing Committee today.

The contest is being held in cooperation with the City of Piqua and is open to all full- or part-time college, high school or junior high students who live in the 45356 zip code area.

The overall mission of the contest is to create a video that portrays the unique quality of life in Piqua, Ohio. Video entries are encouraged to share what it is like to live, work and play in the City of Piqua.

The goal of this contest is to promote the Piqua community and entries are expected to be of an overall positive nature. All video entries become the property of Grow Piqua Now and are limited to one entry per person. Judging will be based on overall effectiveness (50%), originality and creativity (40%) and professionalism (10%.)

Cash prizes will be awarded for the top three winning entries. 1st Place - \$200, 2nd Place - \$100 & 3rd Place - \$50. The winning entry will also win \$150 for their school’s video/graphic department.

Contest entry forms are available on the Grow Piqua Now website at www.growpiquanow.org and Facebook page as well as at the City and Piqua Area Chamber of Commerce offices. Completed entries must be received at the City’s Economic Development office at 201 West Water Street, 2nd Floor, Piqua, OH 45356 by 5 p.m. on Friday, June 29, 2012.

If you would like to learn more about the program or Grow Piqua Now, please contact Bill Murphy at (937) 778-8198 or via email at bmurphy@piquaoh.org.

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