



PRESS RELEASE

GROW PIQUA NOW LAUNCHES ITS 2ND ANNUAL “I LOVE PIQUA!” VIDEO CONTEST

PIQUA, OH – March 8, 2013 – Grow Piqua Now announced its 2nd Annual “I Love Piqua!” video contest.

The contest is begin held in cooperation with the City of Piqua and is open to all full- or part-time college, high school or junior high students who live in or attend school in the 45356 zip code area.

The overall mission of the contest is to create a video that portrays the unique quality of life of Piqua, Ohio. Video entries are encouraged to share what it is like to live, work, and play in the City of Piqua.

The goal of the contest is to promote the Piqua community and entries are encouraged to be of an overall positive nature. All video entries become the property of Grow Piqua Now and are limited to one entry per person. Judging will again be based on overall effectiveness (50%), originality (40%) and professionalism (10%).

Cash prizes will be awarded to the top three winning entries. 1st Place - \$200; 2nd Place - \$100 & 3rd Place \$50. The winning entry will also win \$150 for their school's video/graphic department.

Contest entry forms are available at the City of Piqua, the Piqua Area Chamber of Commerce, participating schools, and on the Grow Piqua Now website (www.growpiquanow.org). Completed entries must be received at the City's Economic Development Office on the 2nd Floor of the Municipal Government Complex at 201 West Water Street, Piqua, OH 45356 by 5PM on April 29, 2013.

Questions can be directed to Bill Murphy, Executive Director, Grow Piqua Now via email at bmurphy@piquaoh.org or by phone at (937) 778-8198.