ABOUT GROW PIQUA NOW



In 2004, the Piqua Area Chamber of Commerce, the Piqua Improvement Corporation, and the City of Piqua discussed the need to have the private and public sectors of the community work together in a collaborative process to enhance economic development in Piqua, Ohio. This culminated in the creation of Grow Piqua Now in 2006. The organization is funded through the generous support of the area's leading businesses and civic-minded organizations and institutions. Our work is accomplished through five standing committees: Long-Range Planning, Membership & Fundraising, Retention & Expansion, Marketing, and Workforce Development.

PURPOSE

Grow Piqua Now exists to strengthen the community's business environment by coordinating an array of resources with an effective regionally-integrated economic development program.

MISSION

The organization is charged with progressively promoting economic development in Piqua, Ohio. The private-public partnership enables us to work cooperatively with our local, regional and statewide partners to provide opportunities to Piqua's residents and businesses. Specifically, Grow Piqua Now seeks to:

- · Attract new businesses
- · Retain & expand existing businesses
- \cdot Grow our small businesses & entrepreneurs
- · Advocate on behalf of our local businesses

AREAS OF FOCUS

As an integral part of the Dayton Region, our areas of focus build on the regional strengths in several key industries:

- · Aerospace & Aviation
- · Advanced Materials & Manufacturing
- · Information Technology & Data Management
- · Human Sciences & Healthcare
- · Logistics & Distribution

PROGRAM OF WORK

Through cooperation with Ohio Business Development Coalition, the Dayton Development Coalition, and our surrounding cities and counties, Grow Piqua Now is aggressively marketing to companies in our key industries through strategic partnerships with consultants in North America and Western Europe. Additionally, we are engaging site selection consultants and corporate real estate professionals at key industry conferences and forums across the U.S. Finally, we are partnering with communities and organizations across the Dayton Region in a coordinated business visitation program called Business First! to better understand and address the challenges and opportunities faced by our local businesses.

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To join our efforts to Grow Piqua Now, please contact Bill Murphy at (937) 778-8198.

